

SPONSORSHIP OPPORTUNITIES

The Value of ALL Water

Halifax, Nova Scotia

October 19-22, ACWWA 2014



EVENT OUTLINE

Atlantic Canada is blessed to have an abundance of fresh water sources. However this is something that should not be taken for granted. This year's conference theme is, *The Value of ALL Water*. What does *The Value of ALL Water* mean to you? Have you ever thought of the essential role that water plays in our daily lives? Some take for granted the quality and safety of tap water and few give much thought to the water that is flushed from our homes, businesses and factories. How we extract, use and return this valuable resource has a significant impact on our communities, the environment and the growing "Blue Economy". It is our job to teach today and tomorrow's generation, not the price of water, but its true value as an essential and irreplaceable asset.



SPONSORSHIP OPPORTUNITIES

The success of the conference is made in part by the generous support of local businesses and companies like yours. By becoming a sponsor, you'll be helping us to share the message of *The Value of ALL Water*. It is also your opportunity, beyond the Conference Sessions and Trade Show floor, to reach utility managers and operators, consultants, suppliers and other water and wastewater professionals in the industry.



PRESENTING SPONSORSHIPS

\$ 5,000

*Limited Availability *

- Two (2) registrations for the conference;
- Banner ad on website;
- Logo printed in conference program recognizing sponsorship level. Logo size to be commensurate with sponsorship level;
- Logo printed on room keys and key envelopes; ****New for 2014****
- Listing on sponsor boards;
- Logo Printed on handouts (size to be commensurate with sponsorship level);
- Acknowledgement from podium;
- Four (4) presentation slides running during the Meet & Greet and Downeast Feast;
- Logo included in all advertising, and;
- Insert in conference package.



GOLD LEVEL SPONSORSHIP

\$ 3,000

- One (1) registration for the conference;
- Banner ad on website;
- Logo printed in conference program recognizing sponsorship level. Logo size to be commensurate with sponsorship level;
- Logo on key envelopes; ****New for 2014****
- Listing on sponsor boards;
- Acknowledgement from podium;
- Two (2) presentation slides running during the Meet & Greet and Downeast Feast, and;
- Insert in conference package.



SILVER LEVEL SPONSORSHIP

\$ 2,000

- Banner on website;
- Logo printed in conference program recognizing sponsorship level. Logo size to be commensurate with sponsorship level;
- Listing on sponsor boards;
- Logo on key envelopes; ****New for 2014****
- Acknowledgement from podium;
- Insert in conference package, and;
- One (1) presentation slide running during the Meet & Greet and Downeast Feast



BRONZE LEVEL SPONSORSHIP

\$ 750

- Banner ad on website;
- Listing on sponsor boards, and;
- Acknowledgement from podium.



NUTRITION SPONSORSHIP

Option 1 - Breakfast Sponsorship

\$1,000

FULL

- Choose from ~~Monday~~ morning or Tuesday morning Pick up breakfast; Logo on website;
- Logo on place card adjacent to pick up breakfast;
- Acknowledgment from podium, and;
- Listed within conference Program (XYZ Sponsoring "*Meal*").

Options 2 - Snacks and Refreshments

\$1,000

- Logo on website;
- Logo on place card adjacent snacks and refreshments, and;
- Acknowledgement from podium.



SPONSORSHIP BOOKING **AUG 1, 2014**
Deadline for submission: ~~June 15, 2014~~

EARLYBIRD SUBMISSION: Register by April 18th and your logo will be included in the conference brochure to be distributed with the spring edition of "Go with the Flow"

QUESTIONS OR CONCERNS?

CONTACT Clara (902)-434-6002 or contact@acwwa.ca

BUSINESS NAME _____

YOUR NAME _____

PHONE _____

EMAIL _____

ADDRESS _____

SPONSORSHIP COMMITMENT (check one)

- | | |
|--|--|
| <input type="checkbox"/> PRESENTING (\$5,000) | <input type="checkbox"/> NUTRITION (Please select one only) |
| <input type="checkbox"/> GOLD (\$3,000) | <input type="checkbox"/> Monday Morning Pick Up Breakfast (\$1,000) |
| <input type="checkbox"/> SILVER (\$2,000) | <input type="checkbox"/> Tuesday Morning Pick Up Breakfast (\$1,000) |
| <input type="checkbox"/> BRONZE (\$750) | <input type="checkbox"/> Snacks & Refreshments (\$1,000) |

By signing below you agree to pay the above selected amount for the selected sponsorship level at the 2014 ACWWA Annual Conference. 50% of total commitment must accompany this agreement without exception. Full payment is due 30 days prior to the scheduled event. Non-refundable. You hereby release the Atlantic Canada Water & Wastewater Association, the parent company, organizers, affiliates, sponsors and attendees from any and all legal liability howsoever caused.

(Signature)

(Date)

PAYMENT METHOD

Made Payable to event organizer: Atlantic Canada Water & Wastewater Association

Memo: 2014 ACWWA Conference

Mailing: Box 41002, Dartmouth, NS, B2Y 4P7