



SPONSORSHIP OPPORTUNITIES

For the first time in recent history, the Atlantic Canada Water and Wastewater Association welcomes delegates to Sydney, Nova Scotia for the 2018 ACWWA Annual Conference. This conference not only marks the first time in decades that the event will be hosted on Cape Breton soil, but it is also the first time the conference will be hosted on First Nations land, as the Membertou Trade and Convention Centre has been selected as the host venue.

The theme for this year's conference is *"Turning Tides"* and how very fitting as beautiful views of tidal waters border all paths that lead to Sydney. Whether it's working to meet ever changing regulatory requirements, modifying operations to adapt to seasonal variations, or shifting organizational focus and direction to improve operational efficiencies – as Water and Wastewater professions, the *Tides are always Turning*.

Share your experiences and enjoy some of Cape Breton's world famous hospitality. In addition to engaging technical sessions, the ABEA tradeshow, and the Water Tower Building competition, delegates will have the opportunity to network at a Cape Breton Ceilidh.

While you're here, golf at one of our world renowned courses, take a trip back in time to an 18th century French seaport at the Fortress of Louisbourg National Historic Site, explore the breathtaking Cabot Trail, or enjoy some local beer at a nearby pub.

Your 2018 ACWWA conference experiences promises to be a memorable one!

THE OPPORTUNITY

The success of this conference is made in part, by the generous support of National, Regional and Local businesses and companies. By becoming a sponsor, you'll be helping us share your particular message of how you are participating in "Turning Tides".

It is also your opportunity, beyond the conference sessions and Trade Show floor, to reach Municipalities, Regulators, Utility Managers and Operators, Design Professionals, Contractors, Suppliers and other water and wastewater professionals in the industry.

This opportunity provides an excellent means to showcase your firm, its unique abilities and offerings to a singularly motivated audience of over 400 people from throughout the region.

The Sponsorship Committee has assembled an opportunity for various levels of participation enabling everyone their time in the spotlight.



SPONSORSHIP LEVELS

PRESENTING SPONSOR - \$5,500

- Two (2) full conference registrations;
- Banner Ad on website;
- Logo printed in conference program at recognized sponsor level;
- Logo size to be commensurate with sponsorship level;
- Logo on room keys;
- Listing on sponsor boards;
- Acknowledgement from podium (12 times);
- Four (4) Presentation slides at 'Meet & Greet' and 'Down East Feast';
- Opportunity to place promotional material on USB drive (2 pages);
and
- Logo included in all advertising.



ENTERTAINMENT SPONSOR - \$5,000

- Two (2) full conference registrations;
- Banner Ad on website;
- Logo printed in conference program at recognized sponsor level;
- Logo size to be commensurate with sponsorship level;
- Present entertainment at the 'Down East Feast' and 5 minutes at the microphone to describe your company;
- Listing on sponsor boards;
- Acknowledgement from podium (6 times);
- Four (4) presentation slides at 'Meet & Greet' and 'Down East Feast';
- Opportunity to place promotional material on USB drive (2 pages);
and
- Logo included in all advertising.



GOLD SPONSOR - \$3,000

- One (1) full conference registration;
- Banner ad on website;
- Logo printed in conference program at recognized sponsor level;
- Logo size to be commensurate with sponsorship level;
- Logo printed on key envelope (Host Hotel);
- Listing on sponsor boards;
- Acknowledgement from podium (3 times);
- Two (2) presentation slides at 'Meet & Greet' and Kitchen Party;
- Opportunity to place promotional material on USB drive (2 pages);
and
- Logo included in all advertising.



SILVER SPONSOR - \$2,000

- Banner ad on website;
- Logo printed in conference program at recognized sponsor level;
- Logo size to be commensurate with sponsorship level;
- Listing on sponsor boards;
- Acknowledgement from podium (2 times);
- Opportunity to place promotional material on USB drive (2 pages);
and
- One (1) presentation slide at Meet & Greet and Kitchen Party.



BRONZE SPONSOR - \$1,000

- Banner ad on website;
- Logo size to be commensurate with sponsorship level;
- Listing on sponsor boards;
- Acknowledgement from podium (1 time); and
- Opportunity to place promotional material on USB drive (2 pages).



WATER TOWER COMPETITION SPONSOR - \$2,000

- Banner ad on website;
- Listing on Sponsor board;
- Acknowledgement from podium (1 time);
- Opportunity to place promotional material on USB drive (2 pages);
and
- Present competition at the Meet and Greet and 5 minutes at microphone to describe your company.



TRANSPORTATION SPONSOR

- Wrap advertisement on charter bus used for transportation of attendees
- \$2500 – full side of bus (2 available)
- \$1500 – back of bus (1 available)



NUTRITION SPONSOR - \$1,000

- Banner ad on website;
- Acknowledgement from podium (1 time);
- Logo on 2' x 3' Corflex adjacent to the sponsored meal/snack; and
- Opportunity to place promotional material on USB drive (2 pages)



SPONSORSHIP BOOKING

Deadline for submission: May 1st, 2018

EARLY BIRD SUBMISSION: Register by April 15th 2018 and your logo will be included in the conference brochure to be distributed with the spring edition of 'Go with the Flow'.*

BUSINESS NAME: _____

CONTACT NAME: _____

PHONE: _____

EMAIL: _____

ADDRESS: _____

SPONSORSHIP COMMITMENT	NUTRITION SPONSOR
<input type="checkbox"/> PRESENTING (\$5,500)	<input type="checkbox"/> Monday morning breakfast (\$1,000)
<input type="checkbox"/> ENTERTAINMENT (\$5,000)	<input type="checkbox"/> Monday lunch (\$1,000)
<input type="checkbox"/> GOLD (\$3,000)	<input type="checkbox"/> Tuesday morning breakfast (\$1,000)
<input type="checkbox"/> SILVER (\$2,000)	<input type="checkbox"/> Tuesday lunch (\$1,000)
<input type="checkbox"/> BRONZE (\$1,000)	<input type="checkbox"/> Snacks & Refreshments (\$1,000)
<input type="checkbox"/> WATER TOWER COMPETITION (\$2,000)	
<input type="checkbox"/> TRANSPORTATION – Side of bus ad (\$2,500)	
<input type="checkbox"/> TRANSPORTATION – Back of bus ad (\$1,500)	

By signing below, you agree to pay the above selected amount for the selected sponsorship level at the 2018 Annual Conference. Full payment is due 30 days prior to the scheduled event. Non-refundable. You hereby release the Atlantic Canada Water & Wastewater Association, the parent company, organizers, affiliates, sponsors and attendees from any and all legal liability howsoever caused.

(Signature)

(Date)

PAYMENT METHOD

Payment can be made by Visa, Master Card or cheque.

Made Payable to event organizer: Atlantic Canada Water & Wastewater Association (ACWWA)

Mailing: Box 28141, Dartmouth, NS, B2W 6E2

Card Holder's Name _____

Credit Card Number _____

Expiry _____

Signature _____ Email address for credit card receipt _____

QUESTIONS OR CONCERNS? Contact Clara (902) 434-6002 or contact@acwwa.ca
SEND LOGO in a Vector (.eps) or Illustrator (.ai) format. If a Vector format is not available, PDF with high resolution is accepted

*Insertion in magazine will be logo only, names and contact info not included.